As a trade show company, this new FCC Faxing Policy will literally slow our system down so much, that it will harm our ability to communicate with our Customers, who request that we fax them information. If we are required to ask them to fax us approval in writing, they are going to be very irritated and probably tell us to mail it and that will increase our expenses for each of our events. We are not a group that does cold faxing, but when by phone an exhibitor asks for the material to be faxed to them, we would accept the verbal direction as approval to fax the documents. Please review this issue, and find a way that written approval is not required from customers who are requesting it.

Thanks

Thomas Berger